



## **Part-Time Field Organizer Job Description**

**Title:** Part-Time Field Organizer

**Supervised by:** Field Organizer

**Supervises:** Volunteers and part-time canvassers as needed

**Posting:** December 20, 2018

**Closing Date:** February 11, 2019

**Timeline:** Hourly, for the 2019 Denver Municipal Election, February 11-May 7, 2019

**Location:** Reports to the CPA Denver Office at 700 Kalamath St. Denver, CO 80204

### **Mission**

Colorado People's Action (CPA) is a member-led, racial justice organization dedicated to building governing power in Colorado. CPA builds power by mobilizing voters, electing our own people to office, holding elected officials and corporations accountable, and working to put people before profit.

### **History**

Colorado People's Action was founded in the fall of 2015 to build governing power and change the face of politics in our state. In 2016, we had a robust field program in which we knocked on 90,000 doors to ensure Trump did not win in Colorado, to support Morgan Carroll's run for Congressional District 6, and to pass an increase to Colorado's minimum wage to \$12 by 2020. Through multiple passes we knocked on 79,333 doors and had 11,363 conversations. We were able to defeat Trump in Colorado but came short in our attempt to shift the 6th Congressional District seat. In 2017, we worked to elect four of our members who ran under a bold progressive agenda for Aurora City Council. Despite going up against established candidates, and the thousands of dollars in corporate money poured in against our candidates, CPA was able to change the discourse to focus on the priorities of the people of Aurora and we won three out of the four races! We knocked on 20,222 doors and had 3,520 conversations.

In 2018, 5 of 6 endorsed candidates won their bid for elected office. Jared Polis for Governor, Jason Crow for Congressional District 6, Kerry Tipper for House District 28, Rochelle Galindo for House District 50, and Dominique Jackson for House District 42. We did 120,000 voter contact attempts through 41,323 door knocks and 78,152 text messages. We were able to lead on the defeat of Rep. Mike Coffman and that victory in Congressional District 6 was due to years of organizing in that community.

### **Future**

Through our robust canvassing endorsement process, we are establishing relationships with Colorado Representatives to shift the culture of Co-governing with the wealthy 1% to Co-governing with our communities. Our winning candidates commit to meeting with our organization and membership, where we have the opportunity to push bold legislation. We do not just help candidates win. We strive to build networks for our progressive legislature to support one another and stay accountable to work for the communities they have been voted in to represent.

### **Position Summary**

Part-time field organizer's will implement CPA's field program to elect a progressive champion to the Denver City Council. The field organizer's primary responsibilities are split between administrative approx. (40%) and field canvassing approx. (60%) efforts. Administrative responsibilities include onboarding and training new canvassers, facilitating volunteer canvass trainings, creating welcoming and energizing team environment, field data entry, and recording and filing field team records and data. Field canvassing responsibilities include door-to-door canvassing in designated geographic area, reporting to office to collect material and deliver campaign updates to team for designated shifts, meeting or exceeding weekly canvass goals, engaging in meaningful conversations with voters, collecting voters' stories, sharing intel with field team, assisting with interviews, and assisting with voter text program as needed.

### **Minimum Qualifications**

- Experience leading a team
- Strong public speaking and facilitation skills
- Excellent interpersonal skills and ability to build genuine relationships with grassroots community members
- Strong mobile communication skills and computer literacy
- Flexibility to work outside normal business hours that include evenings and weekends
- Demonstrated ability to manage details and track information
- Versatile team player who can work with others and on their own
- Comfortable in the field working directly with grassroots leaders
- Bilingual- Spanish/English preferred but not required
- Access to reliable transportation

### **Additional Qualifications**

- Experience canvassing
- A strong commitment to racial justice and progressive political change
- Experience with Voter Activation Network (VAN)

### **Compensation**

Part-Time hourly position, 25 hours a week at \$17 per hour, February 11th to May 7th, 2019.

### **How to Apply**

Send electronic resume (cover letter optional) to Jack Flotte,  
jack@coloradopeoplesaction.org with the subject "Part-Time Field Organizer"-position is  
open until filled.